



CHECKIN

The world's first real-time emotion and health graph

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CheckIn is revolutionizing how we understand and interact with our emotions and health data. By visualizing emotional states and health metrics in real-time, it fosters deeper connections with ourselves and others.





EMOTIONAL DISCONNECTION

Despite the plethora of data available from wearable devices and smartphones, many individuals struggle with emotional disconnection. The insights generated from these devices often do not translate into a deeper understanding of personal feelings or emotional well-being.



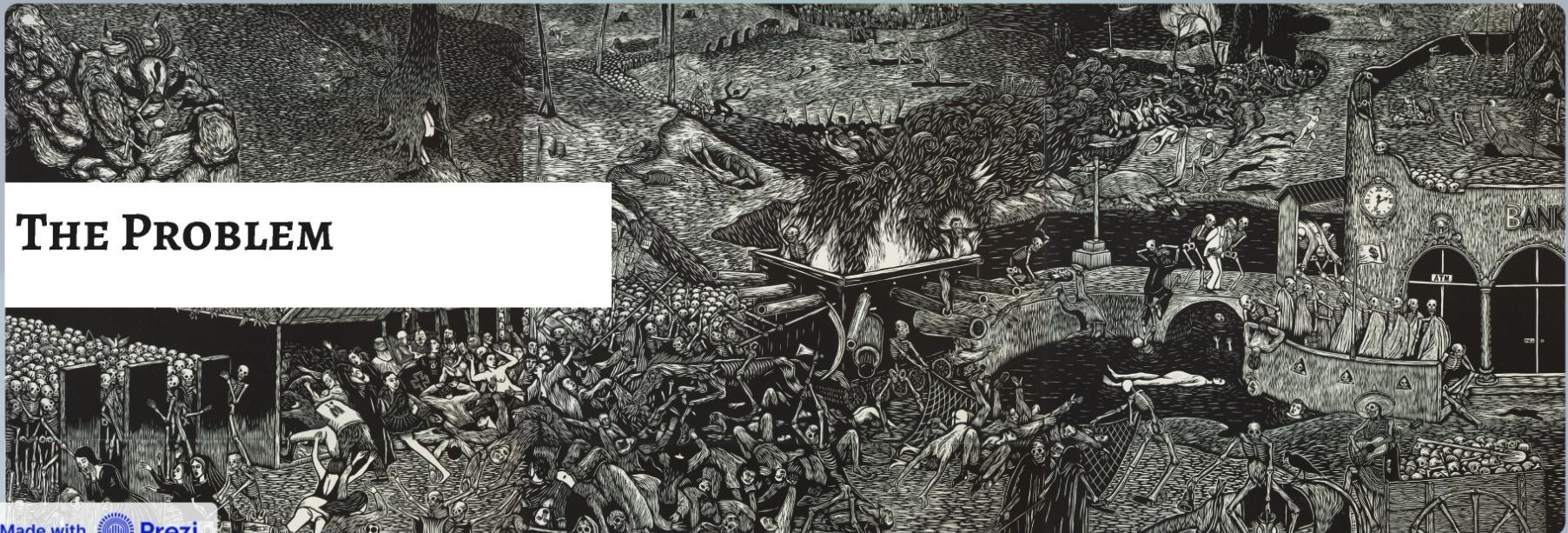
INVISIBLE STRESSORS

Common emotional states such as stress, burnout, and loneliness often go unrecognized until they reach critical levels. This delay in awareness can lead to severe consequences for mental health and overall well-being, making timely intervention essential.



DATA VS. EMOTION

The disconnect between available data and actionable insights poses significant challenges. While technology can track physical health metrics, it often falls short in addressing the emotional dimensions that affect daily living.





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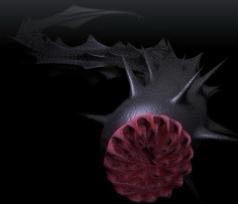
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THE VISION

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CheckIn aims to establish an emotion layer for human life, allowing individuals to understand their feelings and those of others in real time. By fostering emotional transparency, we create deeper connections and a supportive community, enabling people to navigate their emotional landscapes together.



WHAT CHECKIN DOES



Integrates with
HealthKit seamlessly



AI-driven emotion
predictions



Interactive emoji
mood displays



Connects users with
friends' emotions

CORE TECHNOLOGY



HEALTH & BEHAVIORAL DATA PIPELINES

Our robust health and behavioral data pipelines seamlessly gather and analyze user data, ensuring comprehensive insights into emotional well-being and health metrics.

EMOTION INFERENCE ENGINE

Utilizing advanced language models and physiological markers, our emotion inference engine predicts user emotions, enabling proactive emotional understanding and support.

REAL-TIME DATABASE WITH PRIVACY-FIRST SOCIAL LAYER

Our real-time database prioritizes user privacy while facilitating instant access to emotional data, creating a secure social layer that fosters interpersonal connections without compromising safety.

iOS-NATIVE FRONT-END WITH LIQUID-Glass UI

The iOS-native front-end features a liquid-glass UI that offers a smooth and engaging user experience, making interaction with emotional data intuitive and visually appealing.

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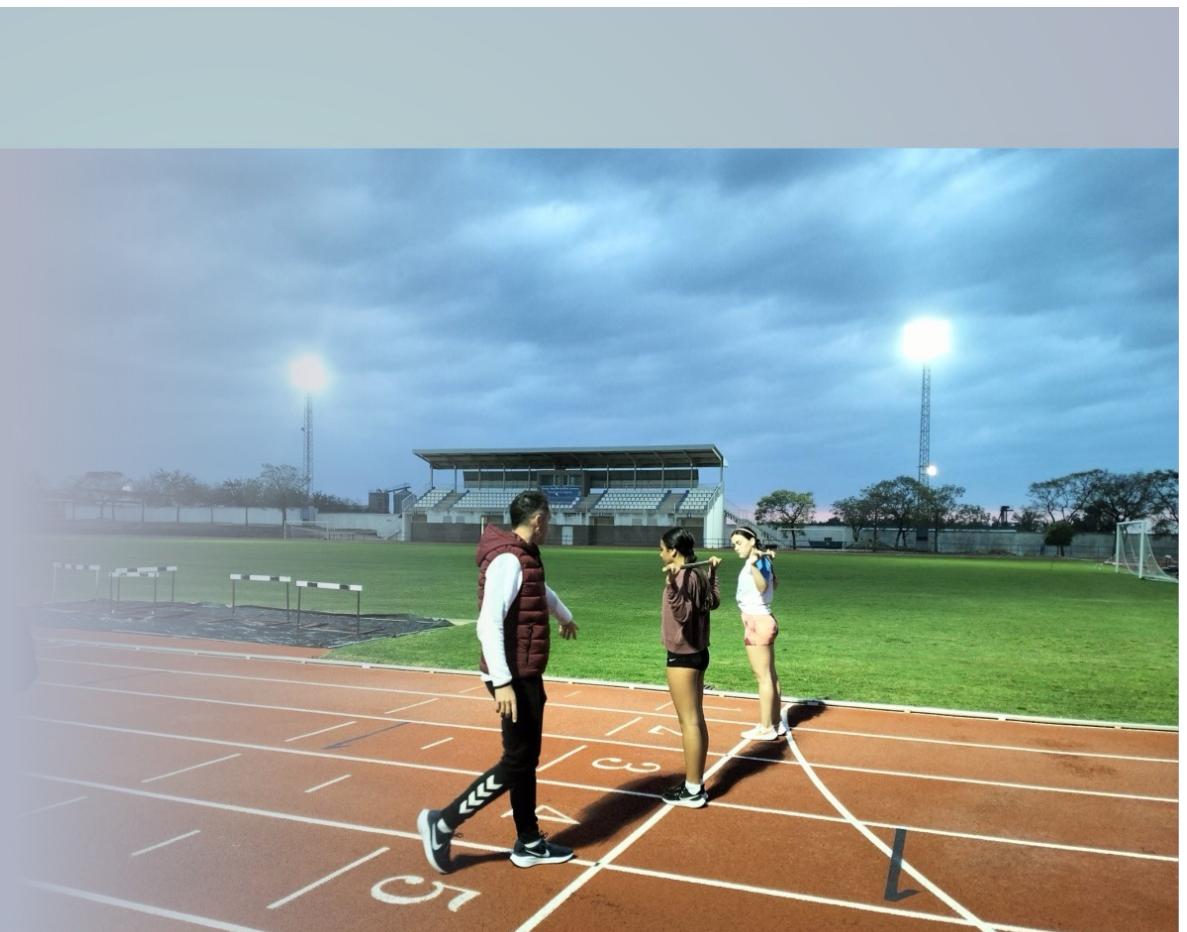
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WHY NOW: THE URGENCY FOR EMOTION ANALYTICS

As society becomes increasingly aware of mental health's importance, emotion analytics stands poised as the next frontier, bridging health and social media. The rapid adoption of AI technology and wearables enables unprecedented real-time tracking of emotional states, paving the way for deeper human connections and improved mental well-being.



MARKET OPPORTUNITY

Leveraging the growing focus on mental wellness and technology integration, CheckIn is poised to capture a significant share of the emerging market.

\$400B

Mental
Wellness
Market Size

70%

Gen Z
Prioritizing
Emotional Health

80%

Apple Users
Open to Health
Integrations

60%

Increased
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CHECKIN APP

DEMO

Experience the future of emotional and health tracking with CheckIn. Our app provides a comprehensive overview of personal emotions with a sleek interface that showcases your mood forecasts, emotion mapping, and insights into how friends and celebrities feel.





HOLISTIC INTEGRATION OF HEALTH

CheckIn merges the health functionality of Apple with the mood tracking of Calm and the social interaction of Instagram, offering a comprehensive approach to emotional intelligence. By integrating these three pillars, CheckIn provides users with an all-in-one platform to monitor their emotional and physical well-being, promoting a more connected and aware community.

UNIQUE EMOTIONAL VISUALIZATION

Unlike competitors who focus solely on fitness, meditation, or social networking, CheckIn combines these elements into a singular experience. This unique approach allows users to visualize their emotions alongside their health metrics, fostering a deeper understanding of how emotional states impact physical health and relationships.

MEET THE VISIONARY BEHIND CHECKIN

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CheckIn is the brainchild of Arnav Gupta, an innovator from Arizona State University specializing in AI systems. With a passion for bridging technology and emotional wellness, Arnav leads a dedicated team committed to transforming how we understand and connect with our emotions in real-time.



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VISION FORWARD

Transforming how we understand and interact with human emotions through innovative technology.

2024

Establish CheckIn as the foundational platform for emotional health and well-being.

2025

Integrate advanced AI capabilities for personalized emotional insights and companion experiences.

2026

Expand partnerships within health and wellness sectors to enhance diagnostics and care.

2027

Develop comprehensive relationship insights to foster deeper emotional connections.

2028

Achieve global recognition as the leading emotional intelligence platform.





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**LET'S BUILD A MORE
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Join us in revolutionizing emotional connectivity and well-being. Together, we can harness technology to enhance our understanding and relationships, paving the way for a healthier, happier future.





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